

TAG Services & Benefits

How TAG Benefits the Builder

Builder

TAG

Cost Benefits

◆ Sales Management	<ul style="list-style-type: none"> ◆ Benefit of over 50 years of experience ◆ Maximize Profit 	◆ \$80,000.00	◆ Included
◆ Marketing Management	<ul style="list-style-type: none"> ◆ Obtain the apex of pricing and absorption ◆ House Pricing, Phasing, & Mix Recommendations ◆ Features Analyzation ◆ Options Optimized ◆ Premiums Maximized ◆ D.R.E Coordination 	◆ \$40,000.00	◆ Included
◆ Advertising	<ul style="list-style-type: none"> ◆ Targeted ◆ Effective ◆ Monitored ◆ Website Critique & Recommendations 	◆ \$10,000.00	◆ Included
◆ Collateral	<ul style="list-style-type: none"> ◆ Price Sheets, Flyers, Special Promotions, Inventory Documents 	◆ \$20,000.00	◆ Included
◆ Market Research	<ul style="list-style-type: none"> ◆ Site Selection & Analysis ◆ Site Planning & Design Consultation ◆ Know Your Market Better Than the Competition ◆ Daily insight, information, and ideas ◆ Competitive Analysis ◆ Positioning & Marketing Plan 	◆ \$45,000.00	◆ Included
◆ Design Center	<ul style="list-style-type: none"> ◆ Participate in Concept ◆ Revenue Opportunity ◆ Level of Features vs. Standards 	◆ \$\$\$\$\$	◆ Included
◆ Escrow Management	<ul style="list-style-type: none"> ◆ Status Report, Contract Check List, Closing Report 	◆ \$20,000.00	◆ Included
◆ Liability	<ul style="list-style-type: none"> ◆ Less Litigation/ Fewer Law Suits ◆ Protect Builder 	◆ \$30,000.00	◆ Included
◆ Overhead/Office Space	<ul style="list-style-type: none"> ◆ Supplies/Equipment/ Rent/Utilities 	◆ \$15,000.00	◆ Included
◆ Payroll & Accounting	<ul style="list-style-type: none"> ◆ Commissions, Broker Demands, Compensation Programs 	◆ \$15,000.00	◆ Included
◆ FICA/Taxes	<ul style="list-style-type: none"> ◆ No Matching Funds with Independent Contractor ◆ No Medicare ◆ No S.D.I ◆ No Retirement Matching Funds 	◆ \$25,000.00	◆ Included
		◆ \$300,000.00+ Annual Costs	◆ Included